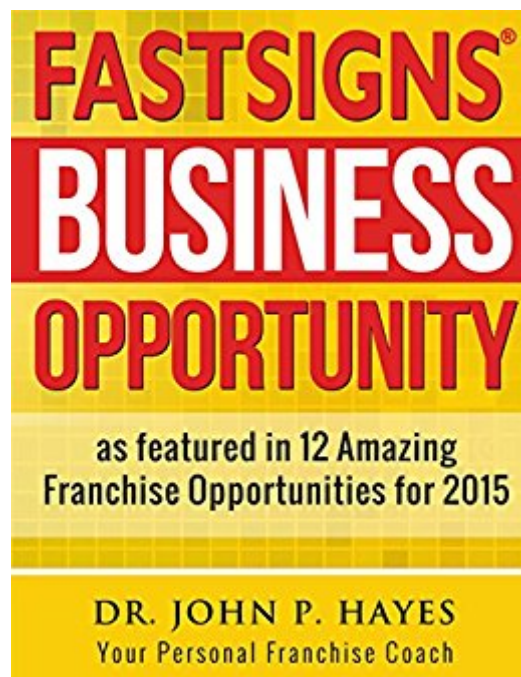




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FASTSIGNS BUSINESS OPPORTUNITY: As Featured In 12 Amazing Franchise Opportunities For 2015 (Franchise Business Ideas)



Synopsis

If you want to start a business, you don't have to take extra risks because there are at least 3,000 different franchise opportunities in North America alone. It's easier to find a business idea that you like among those franchises and ask the franchisor to teach you how to successfully operate the business than it is to develop a business idea of your own and risk trying to make it work. In fact, most people who choose the latter decision fail! Besides, why reinvent the wheel? There are many amazing business ideas that already exist as franchises, and one of them is FASTSIGNS. In this book, I not only tell you about the FASTSIGNS opportunity, I also help you decide if franchising (and FASTSIGNS) makes sense for you. If it does, and if you like the idea of operating a business-to-business service enterprise then I offer trusted and valuable guidance about how to explore the FASTSIGNS franchise opportunity. Pros and cons of franchising, questions to ask before you invest, the importance of the franchise disclosure document, how to raise money if you need capital to buy a franchise, how to test your personality for franchise compatibility, and much more . . . I promise you'll find tremendous value in this book!

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Customer Reviews

Excellent book which helped us in the decision making process and prompted us to become a members of the FASTSIGNS team, as were are in the process of opening our store in Minnesota. If you want a great opportunity to control your own future and enjoy time with your family then you need to become part of the team! A Monday-Friday job with the ability to have time with family in the evenings and no weekends is what drove us to seek out this company. We have watched the CEO of FASTSIGNS on the "Undercover Boss" episode which I highly recommend watching. You will not find a more dedicated, caring, hard working person than Catherine Monson. We are excited about the opportunity to meet her in person on our trip coming up in a few weeks to Charlotte, NC and respect her for her beliefs and the fact that she and everyone on the company we have dealt with is there to help you and have been nothing but 100% professional. Don't waste another second, get this book and get on board the team, you will not regret it! Andy Anderson, from the 'Frozen Tundra' on Rochester MN.

This is a comprehensive yet concise view on FASTSIGNS as a business opportunity and franchising as a whole. Great job at looking at the FASTSIGNS landscape and will help the reader decide if this opportunity is right for them. Small businesses are the backbone of the US economy and franchising is a key to having a more successful and profitable business. This book does a great job of explaining the benefits of going with FASTSIGNS including the discount for our veterans. Good view of current franchisees and the growth of the FASTSIGNS system.

This book offers a great unbiased look at top franchise opportunities. John Hayes does a good job of breaking down the benefits of various opportunities which allows the reader to make a more educated decision down the road. Nice job!

This a great tool for those individuals who are looking for an opportunity to start their own business and have direct control over their future business experiences. Easy read, and also includes good resources to determine the resources and business disciplines required to make their business successful.

Well written! Explains why the FASTSIGNS franchise is such a great opportunity. If you want to get into a great business, FASTSIGNS is the way to go!

Anyone in the field of franchising who has read Dr. John Hayes's many publications in the field will be familiar with the approach he took in his 12 Amazing Franchise Opportunities for 2015, published last year: a succinct, knowledgeable examination of franchising today, covering the selection process, training, financial potential and successful operation. The heart of the book is the snapshots of franchise opportunities he has singled out for special attention. Now Hayes has published an ebook exclusively on one of these brands, FASTSIGNS, and it's not hard to see why. The company has continuously been a leader in its field, garnering recognition and awards from a wide variety of organizations. Its financing program, its training regimen, its generous appeal to veterans, its innovative marketing, its embrace of the digital revolution . . . all help explain the enviable position it has achieved here and in its ambitious plans for international expansion. If the reader could have asked for something else, it would have been more of a spotlight on the contribution made by its CEO, Catherine Monson, one of the truly outstanding franchise executives operating today.

Very important information well presented. Franchising is a great concept but selecting the right franchise for you is critical as not all businesses match all skill sets and personalities. Also, being able to evaluate a franchise to determine if you get a reasonable return from your royalties based on their systems and support is too often overlooked in the evaluation process. As the owner of several different franchises within multiple systems I feel Dr. Hayes does a nice job of helping first-timers get up to speed quickly and increase their chances of success.

Owning a franchise is a really great investment opportunity. This is a great synopsis of the FASTSIGNS franchise opportunity, the B2B working hours with no weekends or evenings and the low number of employees needed to run the business. I highly recommend this quick read!

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